



Dear Friends,

Plans are underway for The Samaritan Inn's annual gala. The gala will be held on Saturday, February 22, 2020 at Renaissance Dallas (formerly InterContinental Dallas). We hope that you will join over 1,000 fellow Samaritan Inn supporters for this elegant seated dinner and program and the opportunity to change lives and be inspired. Just as we are inspired by the individuals and families we serve each day.

The Samaritan Inn is a comprehensive homeless program that restores people to independence through training, support and personalized case management. Families are the largest group of people seeking shelter and the fastest growing segment of the homeless population. We're committed to expanding services to meet the needs of this vulnerable population.

We encourage you to reserve your sponsorship as soon as possible. All seating is prioritized based on sponsor level and the date the sponsorship commitment is received. Thank you for your consideration of sponsoring this event to help the growing homeless population in Collin County.

Sincerely,

Rick Crocker
Chief Executive Officer



2020 GALA EVENT INFORMATION

WHAT: The 2020 Samaritan Inn Gala

- Elegant, black-tie affair
- Cocktails, Raffle and Silent Auction
- Dinner and Program with Keynote John Quinones
- CELEBRATION! Featuring Emerald City Band's Downtown Fever



WHO: Over 1,000 of the most influential members of the North Texas community.

WHY: To bring philanthropists, families, and friends together to support The Samaritan Inn and celebrate the opening of the new family shelter.

WHEN: Saturday, February 22, 2020

WHERE: Renaissance Dallas
15201 Dallas Parkway Addison, TX 75001

BENEFITING: The Samaritan Inn ~ The leading homeless program in North Texas

The Samaritan Inn is more than just a place to spend the night. It is a comprehensive program that teaches self-sufficiency and life skills to restore people to independence through training, support and personalized case management.

For more information about sponsorship opportunities, contact tjohnsen@saminn.org



FRIENDS OF THE INN SPONSORSHIP OPPORTUNITIES

As our new family shelter is now open, we are excited to celebrate the new beginnings made possible by our generous sponsors and community partners. These opportunities offer high visibility, while helping us fund the programs at The Inn.

PHILANTHROPIST – \$25,000

BENEFITS:

- Priority table placement at main event for up to 20 guests
- Ten (10) VIP passes to the meet & greet with speaker John Quinones
- Invitation to exclusive pre-event sponsor recognition party
- Logo on event website and on The Samaritan Inn social pages – Reach: approx. 15,000
- Recognition on event signage, in event program and on-screen during the event
- Half-page ad in event program to be distributed to 800-1000 attendees
- Complimentary valet parking

HUMANITARIAN – \$10,000

BENEFITS:

- Priority table placement at main event for up to 10 guests
- Six (6) VIP passes to the meet & greet with speaker John Quinones
- Invitation to exclusive pre-event sponsor recognition party
- Logo on event website and on The Samaritan Inn social pages – Reach: approx. 15,000
- Recognition on event signage, in event program and on-screen during the event
- Quarter-page ad in event program to be distributed to 800-1000 attendees
- Complimentary valet parking

ALTRUIST – \$5,000

BENEFITS:

- Priority table placement at main event for up to 10 guests
- Four (4) VIP passes to the meet & greet with speaker John Quinones
- Invitation to exclusive pre-event sponsor recognition party
- Logo on event website and on The Samaritan Inn social pages – Reach: approx. 15,000
- Recognition on event signage, in event program and on-screen during event
- Quarter-page ad in event program to be distributed to 800-1000 attendees

TABLE HOST - \$3,000

BENEFITS:

- Priority table placement at main event for up to 10 guests
- Two (2) tickets for the VIP photo opportunity/meet & greet with John Quinones
- Recognition in event program and on-screen during the event.

CREATE YOUR OWN SPONSORSHIP

Interested in sponsoring our event, but don't see a sponsorship opportunity that fits? We're happy to look at other ideas you may have! Contact Tressie Johnsen at tjohnsen@saminn.org



PREMIER SPONSORSHIP OPPORTUNITIES

These opportunities offer high visibility, while helping us fund the programs at The Inn.

GALA PRESENTING SPONSOR – \$50,000

BENEFITS:

- Prominent visibility as Presenting Sponsor on all promotional materials for the event
- On-stage speaking opportunity
- Priority seating and tables for up to 20 guests
- Twenty (20) VIP passes to the meet & greet with speaker John Quinones
- Invitation to exclusive pre-event sponsor recognition party
- Opportunity for 6 representatives to serve a meal at the new Samaritan Inn family shelter
- Logo on the event website and on The Samaritan Inn social pages- Reach: approx. 15,000
- Recognition on event signage, in event program and on-screen during the event
- One full-page ad in the event program to be distributed to 800-1000 attendees
- Recognition in The Samaritan Inn newsletter – Reach: approx. 20,000
- Complimentary valet parking

CELEBRATION! FEAT. EMERALD CITY BAND’S DOWNTOWN FEVER - \$30,000

BENEFITS:

- Prominent visibility as celebration Presenting Sponsor on all promotional materials
- On-stage speaking opportunity
- Priority seating and private tables at the main event for up to 20 guests
- Ten (10) VIP passes to the meet & greet with speaker John Quinones
- Opportunity for 6 representatives to serve a meal at the new Samaritan Inn family shelter
- Invitation to exclusive pre-event sponsor recognition party
- Opportunity to distribute collateral on lounge tables
- Logo on event website and on The Samaritan Inn social pages – Reach: approx. 15,000
- Recognition on main event signage, in event program and on-screen during the main event
- Half-page ad in the event program to be distributed to 800-1000 attendees
- Recognition in The Samaritan Inn newsletter – Reach: approx. 20,000
- Complimentary valet parking

FOOD & BEVERAGE SPONSOR - \$15,000

BENEFITS:

- Priority seating and table at main event for up to 10 guests
- Six (6) VIP passes to the meet & greet with speaker John Quinones
- Logo placement on dinner tables and on signage at bars in ballroom
- Opportunity for 6 representatives to serve a meal at new Samaritan Inn family shelter
- Invitation to exclusive pre-event sponsor recognition party
- Logo on event website and on The Samaritan Inn social pages – Reach: approx. 15,000
- Recognition on event signage, in event program and on-screen during the event
- Half-page ad in the event program to be distributed to 800-1000 attendees



COCKTAIL RECEPTION SPONSOR – \$7,500

BENEFITS:

- Prominent visibility on signage throughout cocktail reception, at reception bars, around silent auction and on electronic bidding platform
- Six (6) tickets to The Samaritan Inn Gala
- Six (6) VIP passes to the meet & greet with speaker John Quinones
- Invitation to exclusive pre-event sponsor recognition party
- Logo on event website and on The Samaritan Inn social pages – Reach: approx. 15,000
- Recognition on event signage, in event program and on-screen during the event

VALET SPONSOR - \$7,500

BENEFITS:

- Prominent logo placement on valet signage and in pre-event communication
- Opportunity to place promotional material in vehicles
- Six (6) tickets to The Samaritan Inn Gala
- Six (6) VIP passes to the meet & greet with speaker John Quinones
- Invitation to exclusive pre-event sponsor recognition party
- Logo on event website and on The Samaritan Inn social pages – Reach: approx. 15,000
- Recognition on event signage, in event program and on-screen during the event
- Complimentary valet parking for your guests

RAFFLE SPONSOR - \$3,000

BENEFITS:

- Opportunity to draw winner on-stage
- Two (2) tickets to The Gala, two (2) VIP passes to meet & greet with speaker John Quinones
- Prominent logo placement on raffle signage
- Logo on event website and on The Samaritan Inn social pages – Reach: approx. 15,000
- Recognition on event signage, in event program and on-screen during the event

TABLE HOST - \$3,000

BENEFITS:

- Priority table placement at main event for up to 10 guests
- Two (2) tickets for the VIP photo opportunity/meet & greet with John Quinones
- Recognition in event program and on-screen during the event.

PHOTOGRAPHY SPONSOR - \$2,500

BENEFITS:

- Prominent logo placement on signage near photography stations
- Prominent logo placement in post-event photography related communication
- Two (2) tickets to The Samaritan Inn Gala
- Logo on event website and on The Samaritan Inn social pages – Reach: approx. 15,000
- Recognition on event signage, in event program and on-screen during the event

CREATE YOUR OWN PREMIER SPONSORSHIP

Interested in sponsoring our event, but don't see a sponsorship opportunity that fits? We're happy to look at other ideas you may have! Contact Tressie Johnsen at tjohnsen@saminn.org



The Samaritan Inn
HOPE FOR THE HOMELESS

GALA 2020 SPONSOR REGISTRATION FORM

Please send this form and your logo to tjohnsen@saminn.org

Name (as you would like to be acknowledged) : _____

I (We) prefer not to be listed in any printed materials.

Contact Person (if other than above): _____

Address: _____

Phone: _____

Email: _____

SPONSORSHIP LEVEL

PHILANTHROPIST

HUMANITARIAN

ALTRUIST

FOOD & BEVERAGE

GALA PRESENTING

COCKTAIL RECEPTION

RAFFLE

VALET

PHOTOGRAPHY

CELEBRATION PRESENTING

TABLE HOST

HERO

HOPE

ADVOCATE

I HAVE SOMETHING ELSE IN MIND – PLEASE CONTACT ME!

PAYMENT INFORMATION

Amount: \$ _____

Invoice for full payment OR Full Payment Enclosed

Billing Address: _____

City/State/Zip: _____ Phone: _____

Visa MC AMEX DSC Account #: _____ Exp: _____

Checks Payable to: The Samaritan Inn

Attention: Tressie Johnsen

1725 N. McDonald Street

McKinney, TX 75071

Signature

Date

Print Name