



BUILDING HOPE  
BUILDING DREAMS

2017



ANNUAL  
REPORT

# OUR MISSION, OUR FOUNDATION



“AS LONG AS THERE ARE CHILDREN SLEEPING IN THEIR CARS AND INDIVIDUALS WHO HAVE NO PLACE TO CALL HOME, OUR WORK IS NOT OVER.”

Rick Crocker  
Chief Executive Officer, The Samaritan Inn

Dear friend,

Thirty-four years ago, a group of committed leaders in Collin County came together to pursue a bold vision. They purposed to establish a home in McKinney, Texas that would provide a safe place to stay for the night and a ray of hope for those who were experiencing homelessness. Their idea quickly took hold and blossomed into something much bigger than they ever imagined.

For more than three decades the Samaritan Inn has been providing long-term accommodations and a holistic program to help individuals and families overcome homelessness for good. Each night, we provide a secure, clean place to live—at no cost—for approximately 160 individuals, including 60 children. Over the course of a year that means nearly 40,000 nights of shelter and more than 140,000 meals.

Today, the services we offer have grown far beyond just room and board. We serve the whole person—addressing physical, mental, emotional, and spiritual needs. Every situation is different, every need is unique. And the Samaritan Inn is the only place in our region with a comprehensive program built to serve all types, ages, and stages of homelessness.

Ultimately, our mission is to help willing people gain dignity and independence, moving families and individuals from mere survival to experiencing healthy growth, normalcy, and security in their everyday lives.

The Inn's founders made a promise—a promise to be caring and responsible citizens. This was a promise not for the pursuit alone, but to shape a better tomorrow for those living in our communities who have become marginalized and face difficult, even desperate, circumstances.

In keeping that promise, the Samaritan Inn is now nearing the completion of building new facilities at 1514 N. McDonald Street. This first phase of construction includes two separate structures—The Lynne Sipiora Pavilion, which will house new food service facilities, a chapel, libraries, computer lab, classrooms, playrooms, and offices; and a three-story residence building that is intended to house up to 225 individuals. With these new facilities the Samaritan Inn will be equipped to take a larger leadership role in the community and serve more children and families affected by homelessness than ever before.

The challenges before us are great, but as long as there are children sleeping in their cars and individuals who have no place to call home, our work is not over.

Thank you for being part of the solution. Let's be bold and continue to shape our collective tomorrows.

Gratefully,

A handwritten signature in black ink that reads "Rick Crocker". The signature is fluid and cursive, written in a professional style.

Rick Crocker  
Chief Executive Officer





# THE PEOPLE WE BUILD UP

At first glance, John and Brigham look like your “everyday” father and son duo. They talk about sports, run and play outside, and their special bond is evident with Brigham constantly holding John’s hand as they walk everywhere—there is nothing that would point to their struggle with homelessness.

John entered the Samaritan Inn after moving here from California when he was awarded custody of his son by CPS. John’s son had been living with the mother until CPS placed Brigham in the foster care system due to her abuse. After an emotional custody battle, John won the case. John desperately wants to be a good father—he grew up in foster homes and knows first-hand the importance of a stable home environment. He’s committed to providing that for Brigham.

The dynamic duo have been living at the Inn for two months and are on a clear path to independence.

Already, John has enrolled in the Inn’s Financial Literacy classes and is learning how to budget. He’s currently working, but is continuing his search for a better-paying job that will enable him to support both himself and his son when he completes the Inn’s program. “I really appreciate the support and structure that the Inn’s program provides,” says John. “I really need that support and help right now.”



“THE VOLUNTEERS ARE GREAT. SOMEONE TAKING THE TIME TO COME IN HERE, SERVE US FOOD, TALK TO US... IT MAKES US FEEL A LITTLE BIT MORE NORMAL.”

John F.  
Current Resident



828

career development services provided



673

financial literacy services provided



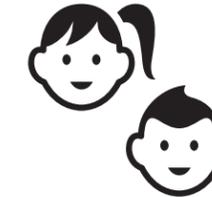
4,254

casework services provided



2,243

counseling services provided



2,314

onsite child care services provided

# THE ROAD TO HAPPINESS

Tana’s story is an emotional one. Prior to homelessness, Tana owned a beautiful home right here in affluent Collin County. Her life was filled with hosting dinner parties, family vacations, and her children didn’t want for anything. But Tana’s world was shaken when her husband passed away from cancer. Months went by and the bills piled up—she could not afford all of the household bills alone, and sadly, she and the children were forced to leave their family home behind.

Tana began abusing alcohol and became involved in a very toxic relationship. Her abusive partner wiped out her bank account, took her hearing aids so that she would be vulnerable, and left town.

Tana has been at the Samaritan Inn for a little over a year and has worked very hard to make her way back to independence. With help from her caseworker, Tana was able to receive new hearing aids at no cost. She attended required career development and financial education classes, and participated in mock interviews. One of Tana’s greatest accomplishments is her Surgical Technician certification and she is now employed full-time at a local medical facility.

Tana graduated from our program and moved in to her Gateway apartment before the Thanksgiving holiday. She was elated to be able to cook and host the holiday meal for her loved ones. While holding back tears she said, “Looking back to last year, there is just no comparison. Leaps and bounds. I have to thank everyone at the Inn for getting me here.”



“LOOKING BACK TO LAST YEAR... THERE IS JUST NO COMPARISON. LEAPS AND BOUNDS.”

Tana  
Current Gateway Resident, Inn Graduate

# FINANCIALS

## WHERE OUR SUPPORT COMES FROM

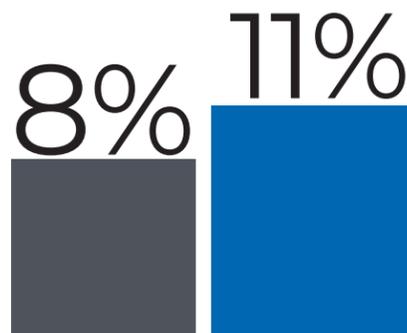
- 43% Corporate and private contributions
- 20% In-kind donations
- 17% Special events
- 11% Thrift store sales
- 9% Other



TOTAL SUPPORT AND REVENUE:  
\$4,819,472

## WHERE YOUR SUPPORT IS USED

- Programs (\$3,432,334)
- General and Management (\$472,521)
- Fundraising (\$345,239)



TOTAL EXPENSES \$4,250,094

# VOLUNTEER DEVELOPMENT

SACK LUNCHES MADE THIS YEAR BY VOLUNTEERS

18,250

ACTIVE VOLUNTEERS

1,822



TOTAL NUMBER OF INNKEEPER HOURS IN 2017

34,650

TO VOLUNTEER

Please visit our website at [www.saminn.org/volunteer](http://www.saminn.org/volunteer)

VOLUNTEER HOTLINE  
CALL/TEXT (214) 449-4433

2017 was a year of growth in the volunteer department. Always seeking out new ways to better serve our residents, we added two new faces to the department to provide consistent coverage throughout the week and weekends. Stephanie Showalter joined Cheryl Spofford in June, and Sherri Lewis rounded out the team in the fall. As a result, we are able to provide excellent service and support to our team of volunteers and volunteer groups who faithfully serve at The Inn year round.

In the past year, we grew our team by welcoming 231 new volunteers, bringing our current total to 1,822 active volunteers. Additionally, we also had 485 groups serve at the Inn working on special projects.

On any given day, at least 44 volunteers are needed to adequately staff essential positions at the Inn. In a week, that equates to a need for 308 volunteers; in a month, 1,232 volunteers. These needs will only continue to grow as we move into the new facility this year.

We are incredibly thankful for every single volunteer and every single group that uses their time, talent, and passion to serve here.

It is only through the generous support of this community that we are able to provide quality programs and residence to thousands of homeless individuals and families in Collin County.





# PAVING THE WAY: COLLIN COUNTY HOMELESS COALITION

The Samaritan Inn works tirelessly to be a presence in our wider region. We're privileged to speak to interested groups, businesses and churches, and advocate for our fellow citizens who have become marginalized due to poverty and homelessness.

We are a proud member of the Collin County Homeless Coalition. The Coalition meets monthly, working to bring the county's community resources and agencies together for a unified effort in helping this vulnerable population. As Collin County grows, the Coalition will be key in making an impact in our growing cities and towns. This past year, the Samaritan Inn participated in the Homeless Summit hosted by The Collin County Homeless Coalition. All attendees came away with renewed passion and vision for the work ahead of us as a group of social service agencies.

The Samaritan Inn annually receives funding through individual municipalities and their Community Development Block Grants (CDBG). We are unique in our ability to provide services to several of the county's cities. Without this additional funding stream, it would be challenging to maintain the Inn's current level of service.

As Collin County and North Texas continue to grow, so will the Samaritan Inn—both qualitatively and quantitatively. This growth is dependent upon robust partnerships with our neighboring cities and other social service agencies. We are better together than we are alone.



**\$3.5 million**  
in grants assisted by CCHC to  
support social service providers  
in Collin County in 2017

“BY PARTICIPATING IN THE HOMELESS CENSUS, THE SAMARITAN INN PROVIDES THE COLLIN COUNTY HOMELESS COALITION ESSENTIAL DATA WHICH IS USED TO HIGHLIGHT THE HOMELESS SITUATION IN COLLIN COUNTY.”

Dr. Terry Hockenbrough  
Chairwoman, Collin County Homeless Coalition

**131**  
homeless  
children in  
Collin County



**443**  
total homeless in  
Collin County

**34%**  
were living at the Inn  
during the census

\*\*2017 Collin County Homeless Census Stats

# CAPITAL ONE: INVESTING FOR GOOD

Relationships are at the core of successful corporate-nonprofit partnerships. The Samaritan Inn is so very grateful for the strategic and long-term partnership it enjoys with our friends at Capital One.

Sanjiv Yajnik, president of Capital One's Financial Services, and his team have led the way in developing a sophisticated multi-dimensional partnership that supports the Inn's Career Development program, provides for meaningful engagement opportunities by Capital One volunteers, and makes strategic investments in our programs and residents that shape the future. Over the five years of this partnership, nearly 2,000 volunteer hours have been logged by Capital One volunteers and more than 3,000 children, women, and men have been helped on their journey toward independence and self-sufficiency.

With clearly defined goals and objectives, Capital One and the Samaritan Inn are working together to ensure economic growth and overall well-being is shared by everyone in our region—making North Texas a great place to work, learn, live and build community.



“WHEN WE SEARCH FOR LOCAL PARTNERS AT CAPITAL ONE, WE LOOK FOR THOSE THAT ARE ON THE FRONT LINES, SERVING AS ACTIVE PARTICIPANTS IN THEIR COMMUNITY. THE SAMARITAN INN IS OUTSTANDING IN THIS REGARD. I LOVE THEIR FOCUS ON HELPING PEOPLE BECOME INDEPENDENT AS THEY BREAK THE CYCLE OF HOMELESSNESS. THIS IS MUCH MORE THAN A SHELTER – IT'S A PLACE WHERE HOPES AND DREAMS ARE THRIVING.”

Sanjiv Yajnik  
President, Capital One Financial Services



## GIVING BY FAITH

A growing movement of collaboration is uniting local nonprofits with faith-based organizations to maximize community impact by increasing manpower and financial support. These burgeoning partnerships have become crucial to many nonprofits, including the Samaritan Inn, as they face ballooning demands for assistance.

From the very start, the Inn's church partners have been crucial, both from a monetary and manpower perspective—saving us countless dollars and hours.

“We've been blessed by so many wonderful churches and faith communities who have invested in this vital work

of serving those who are homeless in the spirit of love and hospitality,” says Rick Crocker, CEO at the Samaritan Inn. “They are strong advocates of our organization and have spread the word and helped us recruit even more support.”

With the region's sizeable churchgoing population, local faith-based organizations are expanding their reach, leveraging their dollars and their resources by working with us at the Inn to maximize our combined impact.

Without this support and our relationship partners, many of our homeless neighbors would still be on the streets or living in hopeless situations.

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"SERVING ON THE SAMARITAN INN BOARD HAS BEEN AN HONOR. HELPING PEOPLE TO REBUILD THEIR LIVES AND BECOME HAPPY, HEALTHY, AND PRODUCTIVE IS VERY REWARDING. IT IS AN EXCITING YEAR FOR US AS WE OPEN OUR NEW FACILITY TO HOUSE MORE PEOPLE STRUGGLING WITH HOMELESSNESS—HOPEFULLY WE WON'T HAVE TO SAY "THERE IS NO ROOM AT THE INN" IN THE FUTURE."

**Pam Little**  
2017 Board President



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